

PROGRAMMES IN ENGLISH

MASTER & POSTGRADUATE PROGRAMMES



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ECTS credits: 60

Teaching hours: 400

Starting date: September and February

Degree awarded by Pompeu Fabra University (UPF) and ELISAVA Barcelona School of Design and Engineering.

Evidence of university qualifications must be provided (university graduate, architect or engineer) or diploma (diploma holder, architectural technician, engineering technician or university graduate).

Applicants without the required university qualification may study for a diploma, which will be awarded by the IDEC (Institute of Continuing Education) of the Pompeu Fabra University, depending on their professional experience.

ELISAVA

Academic Excellence

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Former Students Association

STUDENTS GUIDANCE

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GRAPHIC & COMMUNICATION

MASTER'S DEGREE IN GRAPHIC DESIGN

Starting date: September

Course Leaders: Marc Panero and Pablo Juncadella

The Master in Graphic Design is an advanced programme that gives the designer a global and multidisciplinary vision of the practice of current design. The Master digs deeply into the versatility the contemporary designer must adopt before the different necessities, environments, processes and languages of the professional reality. The programme consists on developing specific projects about different disciplines (identity, publishing, packaging, signposting, audiovisual and digital) that allow cultivating a wide knowledge and obtaining an advanced training about graphic design.

<http://graphic.elisava.net>

MASTER'S DEGREE IN EDITORIAL DESIGN

Starting date: September

Course Leader: Marc Panero and Albert Folch

We live in a moment of continuous change in which publishing design has become one of the most complex disciplines a designer can face. The relationship between design and content is more important than ever. The printed mean re-invents itself before the speed of a digital world in which strategies and channels keep evolving. It is essential to understand this process of change as an opportunity, by exploring different disciplines with international experts and by experimenting with different editorial projects.

<http://graphic.elisava.net>

MASTER'S DEGREE IN PACKAGING DESIGN

Starting date: September

Course Leader: Eva Minguela

Packaging needs professionals with the ability to communicate, both formally and graphically, the attributes of a product; These professionals should be able to design with social awareness and environmental responsibility. Discover how a product is created and developed from the point of view of strategy and branding. Learn how to plan, analyze, design and execute an integral packaging project. This program provides you with the tools to conceptualize and develop comprehensive packaging projects.

<http://packaging.elisava.net>

MASTER'S DEGREE IN PHOTOGRAPHY AND DESIGN

Starting date: September

Course Leader: Pedro Vicente

The MA in Photography & Design course at ELISAVA is a taught, practice-based programme, which attracts students from around the world and approaches photography as an open visual discipline in where you are encouraged to confidently produce complex and extended photographic projects as well as engage with contemporary, critical, experimental and speculative approaches to photography. The course places an emphasis on innovation, experimentation, and intellectual and practical enquiry in where students are encouraged to actively engage with contemporary photographic art practice through publication, exhibition and participation in live projects.

<http://masterfotografia.elisava.net>

PRODUCT DESIGN & NEW MATERIALS

MASTER'S DEGREE IN DESIGN THROUGH NEW MATERIALS

Starting date: September

Course Leader: Laura Clèries

The study of materials is a remarkable driving force behind innovation, which opens up a range of practically endless possibilities. Both new advanced materials as well as new uses of conventional materials provide alternative solutions and new ways for socio-economic development, which will certainly have a great impact on our future. Design through New Materials aims to provide a working knowledge and active mastery of new materials as agents in innovation and understand their current and future roles in design, sustainability and industry.

SPACE & ARCHITECTURE

MASTER'S DEGREE IN ADVANCED DESIGN AND DIGITAL ARCHITECTURE

Starting date: September

ADDA: Mention in Research*

Course Leader: Jordi Truco

ADDA teaches how to develop and innovate in a new kind of architecture, based on how biological organisms create structures with very simple components, so they achieve properties that are more than the sum of their parts. This way, through the newest design strategies and computer tools, we can design living systems that react and adapt themselves to their environment.

www.addamaster.net

* This can be complemented with de ADDA Thesis module, consisting of a final thesis based on the projects developed during the master's degree.

MASTER'S DEGREE IN TEMPORARY SPACE DESIGN: EXHIBITION, EVENT, POP-UP

Starting date: September

Course Leader: Toni Montes and Roger Paez

Temporary space design is an increasingly relevant activity, encompassing a wide range of formats that are well-established in both the cultural sphere and the business world. This master proposes an in-depth exploration of the main temporary space formats (event, pop-up, public space intervention and exhibition) with the aim of providing students with a general conceptual and instrumental toolkit, dealing with all stages of design from conceptualization to specific detailed resolution.

The Master's Degree in Temporary Space Design establishes a firm connection between academic training (research) and praxis (construction), with the goal of broadening students' understanding, developing their specialization, and situating them in a growing labor market.

<http://meats.elisava.net>

MASTER'S DEGREE IN INTERIOR DESIGN

Postgraduate: Design of Work Space

Postgraduate: Interior Space Design. Private Perimeters

Course Leader: Joaquim Matutano, Ricardo Guasch, Daniela Hartmann and Pep Wennberg

The Master's Degree in Interior Space is a one-year programme designed to gain advanced knowledge on the theory and the practice of interior spaces through the Postgraduate programmes. Both programmes are focused on the social, economic, technological and environmental changing conditions that have an effect on domestic and work spaces.

The Master's Degree in Interior Design is addressed to students who want to specialize in designing architectural interiors, offering them the opportunity to develop the capacity of analyzing, identifying and creating solutions using the critical thought and the spatial understanding for the solution of design problems in the built environment.

<http://dedt.elisava.net>

<http://perimetrosprivados.com>

MASTER'S DEGREE IN RETAIL SPACE: RETAIL DESIGN

Postgraduate: Design and Space: Shopping

Postgraduate: Design and Concept: The Brand

Course Leader: Carmen Malvar

This Master's Degree is designed for professionals who wish to acquire the essential knowledge to work on and design retail spaces. However, within retail there are many disciplines we will teach you so you can achieve the utmost professionalism. From small-scale to large-scale design, from boutiques to large multinational brands, we will explain what differences apply in each case.

All subjects will be dealt with in theory and practice. Importance is given to the analysis and study of trends and innovation in the market and society to get a close-up view of the elements in designing a retail space (space, communication, flow, exhibition, virtual aspects, sensory perceptions, etc.). Art and analysis are the basis of any project and the concept and projection of space. We make every effort so students come away with the highest standards and ability to work with the most demanding companies in the market.

<http://elisavaretaildesign.wordpress.com>

STRATEGY & MANAGEMENT

MASTER'S DEGREE IN RESEARCH FOR DESIGN AND INNOVATION

Postgraduate: Coolhunting.

Design and Global Trends

Postgraduate: Innovation and Design Thinking

Course Leader: Jorge Rodríguez

This Master's Degree combines two powerful disciplines in the pre-design process: trend research and co-creation techniques. It is focused on providing current tools related to qualitative and ethnographic research, interdisciplinarity and design thinking geared toward innovation processes applicable to society and industry.

We see innovation as a process of continually addressing users' real and changing needs in order to improve quality of life through products, services, experiences and new tools. Old patterns are re-examined and re-evaluated and prototypes are being boldly designed based, exclusively on thorough research.

<http://coolhuntingbarcelona.wordpress.com>

MASTER'S DEGREE IN ADVANCED DESIGN MANAGEMENT, STRATEGY AND ENTREPRENEURSHIP

Starting date: September

Course Leader: Jorge Rodríguez

This course has been designed by the Design, Strategy and Management team at ELISAVA and is being executed in collaboration with Rotterdam Business School. Design is more and more perceived as a complex management transversal activity in which user / consumers needs, market dynamics, and business strategies meet.

Likewise, management methodology known as design management, as project development model for design professionals and as business model for creative firms, was not able to adapt itself to the changeable and dynamic flow of current markets. The necessity of planning new patterns demands a rupture with rigid structures and a tackling of more organic working methodologies, adaptable to changeable times and to new societies and emerging markets. This new planning must be focused on strategy and entrepreneurship with new thought preconceptions.

ELISAVA is one of the top schools in Europe, pioneer in the fields of Design and Engineering. It is affiliated to Pompeu Fabra University and it has 2,000 students from all over the world.

The School offers Official Degrees in Design and Engineering in Industrial Design, as well as a University Master's Degree in Interdisciplinary Studies in Design and Communication. Its educational training also includes Masters and Postgraduate Programmes, Specialization Courses, Summer Programmes, Study Abroad, and Visiting University Courses related to Graphic Design and Communication, Product Design, Space and Architecture Design, Design for Food, Interaction Design, Strategy and Management. ELISAVA's modern facilities are located at La Rambla, in the heart of Barcelona.